



## CLAIRE JACKSON

DESIGN & MARKETING

### ABOUT

California-based brand creative passionate about *design, marketing, and fashion*. Looking for a position to use my education and experience in collaborative team settings to meet the business bottom-line.

### EDUCATION

Point Loma Nazarene University – *Cum Laude*  
B.A. Graphic Design – *Emphasis in Marketing*

### TOOLS

Adobe Creative Suite  
*InDesign, Photoshop, Illustrator, Lightroom, Acrobat*  
Software Tools  
*Google Workspace, Canva, Mailchimp*

### SKILLS

Organization  
Management  
Innovation  
Problem Solving  
Communication  
Client Experience  
Project Management

### CONTACT

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### PORTFOLIO

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### EXPERIENCE

#### Anthropologie

##### Keyholder

August 2023 – Present

Managing operating procedures, associate team and customer needs. Creating a customer-centric environment by supporting the store leadership team in service, selling, and daily processes.

##### Sales Associate

October 2022 – August 2023

Styling guests, handling transactions, and making product recommendations. Contributes to driving sales by providing a memorable experience to each guest.

#### T&K Printing

##### Graphic Designer

June 2020 – Present

Designing customized and branded deliverables using Adobe Suite and meeting the client's needs.

#### The Point Newspaper

##### Layout Designer

August 2021 – May 2022

Designing Point Loma Nazarene University's weekly school newspaper. Using layout, images, and clean design to grab the attention of reader.

#### The A-List

##### Digital Intern

January 2022 – April 2022

Researching influencer and client mentions via social media, designing and updating client monthly digital recaps. Assisting in creating outreach target lists for clients.

#### Curatorial Project

##### Social Media Manager Intern

September 2021 – November 2021

Designing, posting and managing on social media channels. Using eye-catching imagery and typography to compliment the art.